

CGEAN Advancing Leadership
Education and Research
for Nurses

IS PROUD TO SPONSOR

I N A R C
CONFERENCE
ATLANTA, GA

NOVEMBER 8-10
2018



SPONSOR PROSPECTUS

November 8-10, 2018
Courtyard Atlanta Decatur Downtown/Emory
130 Clairmont Avenue | Decatur, GA

THE OPPORTUNITY

Please join us for this global opportunity to be in front of hundreds of nurses from around the world. As a CGEAN INARC sponsor, your company will be advertised and promoted as a supporter of nurse research and moving the profession forward...from Grassroots to Global.

As an exhibitor, you can showcase your company's products and services for two days in a high-traffic area where attendees gather between sessions and enjoy their meals.

This year, all sponsorships over \$500 include a FREE exhibit booth (the fee of \$500 will be waived)! We look forward to hearing back from you before the application deadline of Friday, October 19, 2018.

For more information, visit www.cgean.org. If you have any questions or would like to inquire further on a sponsorship, please contact the CGEAN office at office@cgean.org or 517.325.5308.

EXHIBITORS

\$500

- Two chairs for exhibitor table staff
- Continental breakfast and lunch included
- 6-foot linen-draped exhibitor table with two chairs
- Exhibit space centrally located in meeting area, where breakfast and refreshment breaks will be served
- Booth placement will be determined by CGEAN staff with priority given in order of sponsorship levels
- Extra staff members \$50 each

TECHNOLOGY SPONSORS

\$3,000

Audio/Visual Sponsor

Exhibit level plus:

- Exclusive signage at the event
- Recognition in mobile app
- Clickable company logo on CGEAN website
- Social media recognition
- Two complimentary INARC registrations
- Prime booth location at the event

\$1,000

Wi-Fi Sponsor

Exhibit level plus:

- Exclusive signage at the event
- Recognition in mobile app with three push notifications
- Clickable company logo on CGEAN website
- Social media recognition
- Verbal shout-outs

\$4,000

Mobile Sustainability Sponsor

Exhibit level plus:

- Prime booth location at the event
- Exclusive signage at the event
- Recognition in mobile app
- Clickable company logo on CGEAN website
- Social media recognition
- Four push notifications
- One complimentary INARC registration
- Two complimentary banner ads

\$250

Mobile App Banner Ads

- Clickable banner ads on mobile app

MEAL SPONSORS

\$1,000

Barn-raiser Breakfast Sponsor

Exhibit level plus:

- Exclusive signage at the event
- Recognition in mobile app
- Clickable company logo on CGEAN website
- Social media recognition
- Morning shout-outs

3

Available

\$750

Siesta Sponsor

Exhibit level plus:

- Exclusive signage at the event
- Recognition in mobile app with one push notification on sponsored day
- Clickable company logo on CGEAN website
- Social media recognition

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Available

\$2,000

Harvest Lunch Sponsor

Exhibit level plus:

- Prime booth location at the event
- Exclusive signage at the event
- Recognition in mobile app
- Clickable company logo on CGEAN website
- Social media recognition
- One complimentary INARC registration
- Late morning shout-outs

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Available

EDUCATIONAL SPONSORS

\$3,000

Cultivator Keynote Sponsor

Exhibit level plus:

- Prime booth location at the event
- Exclusive signage at the event
- Recognition in mobile app
- Clickable company logo on CGEAN website
- Social media recognition
- Three minutes for representative to speak before presentation
- One complimentary INARC registration

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Available

\$500

Seed Sower Session Sponsor

Exhibit level plus:

- Recognition in mobile app
- Clickable company logo on CGEAN website
- Social media recognition
- Shout-out before these education sessions or breakouts begin

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Available

SPECIALTY SPONSORS

\$5,000

Poster Rainmaker Sponsor

Exhibit level plus:

- Prime booth location at the event
- Exclusive signage
- Clickable company logo on CGEAN website
- Recognition in mobile app
- Clickable banner ad on mobile app
- Social media recognition
- One 20-second video for social media
- Five minutes (maximum) for representative to speak at the podium
- One complimentary INARC registration

\$1,000

Bookstore Sponsor

Exhibit level plus:

- Exclusive signage
- Recognition in mobile app with one daily push notification
- Clickable company logo on CGEAN website
- Social media recognition
- Shout-outs during conference
- Bookstore open Thursday, 11/8 and Friday, 11/9
- One company representative in bookstore

\$1,500

Attendee Gift Sponsor

Exhibit level plus:

- Recognition in mobile app
- Clickable company logo on CGEAN website
- Social media recognition
- Shout-outs during conference
- Company logo on attendee gift

\$1,000

Recharge Lounge Sponsor

Mobile device charging station in designated room for attendees during entire conference

- Signage at event
- Verbal shout-outs
- Clickable company logo on CGEAN website
- Social media recognition

To Book your hotel, please contact:

Courtyard Atlanta Decatur Downtown/Emory

130 Clairmont Avenue | Decatur, GA

Phone: 404.371.0204

Room Rate is \$150 | Group Code: INARC 2018

Rooms must be booked by 10.18.18



Company: _____

Contact Person: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

Website: _____ Type of Business: _____

Booth Representative Names: 1. _____ 2. _____

Booth Space - Exhibitor Only

- Booth Space – six-foot table, covered and skirted \$500
- Additional Booth Space – six-foot table, covered and skirted (\$100 each) \$ _____
- Additional Attendee (\$50 each) - name of additional representative _____ \$ _____
- Check here if you require electricity for your booth
- Any dietary or physical requirements? If so, please describe _____

Available Sponsorship Opportunities (all sponsorships over \$500 receive one complimentary exhibit booth)

- Audio/Visual Sponsor \$3,000
- Mobile Sustainability Sponsor \$4,000
- Wi-Fi Sponsor \$1,000
- Barn Raiser Breakfast Sponsor \$1,000
- Harvest Lunch Sponsor \$2,000
- Siesta Sponsor \$750
- Cultivator Keynote Sponsor \$3,000
- Seed Sower Session Sponsor \$500
- Poster Rainmaker Sponsor \$5,000
- Bookstore Sponsor \$1,000
- Attendee Gift Sponsor \$1,500
- Recharge Lounge Sponsor \$1,000
- Mobile App Banner Ads (number of ads ____ x \$250 = _____)

Total Amount Due: \$ _____

PAYMENT METHOD:

(Make all checks payable to CGEAN)

Check enclosed: \$ _____

Credit Card: Visa MasterCard Discover American Express

Card Number: _____ Expiration Date: _____ CVV: _____

Card Holder (name printed on card): _____

Billing Zip Code: _____

Signature: _____

Send Payment to:

CGEAN

2510 Jolly Rd., Suite 110

Okemos, MI 48864

Phone: 517.325.5308

office@cgean.org | www.cgean.org

Thank you for your time, consideration and support of the 2018 INARC Conference!

The above party hereby wishes to apply for the exhibit space/sponsorship at the 2018 INARC Conference in Decatur, Georgia and agrees to abide by the rules and regulations as printed and provided by CGEAN as well as the rules and regulations of Courtyard Hotel. Payment in full is required to reserve vendor spaces and sponsorships. No partial payments allowed. No refunds.